

Agenda

STEERING COMMITTEE MEETING 2

Vibrant Communities of La Porte County, Indiana

La Porte County, Indiana

September 23, 2019 | 11:00 AM - 1:00 PM

Purpose: Provide update to Steering Committee members on progress to-date, preview process collateral and branding, preview upcoming public meeting format, continue communication and outreach messaging discussion, and establish next steps for future public meetings.

-- Lunch provided --

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| 1. WELCOME & STATUS UPDATE | Kyle May, planning NEXT | 11:05 AM |
| <ul style="list-style-type: none"> ▪ Recap Steering Committee Meeting 1 ▪ Progress to-date | | |
| 2. PROCESS OVERVIEW | Kyle May, planning NEXT | 11:15 |
| <ul style="list-style-type: none"> ▪ Preview Process Collateral ▪ Preview Listening & Learning Session Format | | |
| 3. BREAKOUT DISCUSSION | ALL | 11:30 |
| <ul style="list-style-type: none"> ▪ Group A – Outreach Strategy (community networks and target groups) ▪ Group B – Communications Strategy (messages and tools) | | |
| 4. RECONVENE | ALL | 12:30 PM |
| <ul style="list-style-type: none"> ▪ Summarize discussions ▪ Additional thoughts | | |
| 5. NEXT STEPS | Kyle May, planning NEXT | 12:55 |
| <ul style="list-style-type: none"> ▪ Discuss future meetings and schedule | | |
| 6. ADJOURN | ALL | 1:00 |

Notes / Ideas?